



STRATEGIC PLAN 2018-2019

2018-2019

Acoustic Neuroma Association of
Canada



The Acoustic Neuroma Association of Canada (ANAC) held a **Strategic Planning Meeting** on June 10, 2018. Organizational planning is a critical component of effective management and good governance. Proper governance provides the means to help an organization achieve its goals and objectives, better decision making and ensure the efficient use of resources and strengthens accountability for the stewardship of those resources.

The principles of good governance which includes professionalism, leadership, responsiveness, accountability, transparency, and awareness of the importance of the community, enable the ANAC Executive and Board of Directors to establish goals and set priorities and that will ensure that ANAC remains relevant and contributes to its stability and growth.

Strategic Plan 2018-2019

Acoustic Neuroma Association of Canada

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Acoustic Neuroma Association of Canada Strategic Plan

Moving ANAC Forward: Priority Setting for 2018-2019

Executive Summary

The Acoustic Neuroma Association of Canada (ANAC) Strategic Plan is a living document that will guide ANAC by providing a comprehensive roadmap to build a stronger charity that provides opportunities for individuals impacted with an acoustic neuroma to learn, connect, and to seek the help they need to feel comfortable making informed decisions about their health. The strategic plan will be the foundation for the building of a more dynamic and influential association that will guide the organization to better serve our members.

ANAC is the only organization in Canada serving the needs of patients with an acoustic neuroma. ANAC is a peer-led support group. Many individuals who face and undergo treatment of acoustic neuromas (AN) have questions, concerns and physical and emotional adjustments.

ANAC must position itself to meet changing needs, garner greater visibility, and achieve financial security and sustainability. The 2018 – 2019 strategic plan commits to: expanding and fostering a loyal membership; continuing to enhance member experiences and accessibility to resources; creating more group chapters across Canada; and launching new fundraising initiatives. It includes a variety of strategic indicators that will be used to measure our performance. Reviewing regularly the performance targets and how we accomplished them will demonstrate our commitment to accountability that our members and stakeholders expect and deserve.

As part of this session, ANAC's Vision, Mission and its Guiding Principles were reviewed and updated.

The 2018 – 2019 strategic plan will help to drive sustainability for the association. 2018 marks the 35th anniversary of the Acoustic Neuroma Association of Canada. ANAC's purpose is as important today as it was in 1983. The association's greatest success is that the membership and supporters continue to believe the need is still relevant, and that the group support leaders sharing their time, knowledge and skills give hope and support to those with acoustic neuroma. This open supportive style of sharing and giving has developed a network of volunteers, members, medical professionals and connections.